



Powering Mobile Point of Sale for Hospitality

The Future of Food Service

For restaurant and hospitality businesses worldwide, POS expenditures are consistently the largest IT line item. When combined with costs related to POS integration with back office systems, they compromise roughly 60% of IT spend. By transforming smartphones and tablets into point of sale terminals, hospitality businesses are able to reduce these costs, while improving the efficiency of their establishments. ROAM helps you capitalize on this opportunity so you can gain a competitive advantage and quickly achieve measurable ROI.

ROAM's mCommerce Platform: Streamlining Mobile Point of Sale

While most businesses understand the need to go mobile, many are struggling to keep up with this fast moving technology. ROAM has helped many of the leading restaurants and hospitality businesses stay ahead of the curve by providing the only end-to-end mobile commerce platform on the market. The platform includes all of the hardware, applications, tools and services you need to streamline your entire mPOS initiative.

- Accept payments using our full suite of PCI PTS and EMV certified mobile card readers
- Leverage our industry leading mPOS application that transforms smartphones and tablets into true point of sale devices
- Access real-time dashboards to manage devices, transactions, user profiles and more
- Quickly and easily integrate with existing backend systems and value-added services

- Drive in-store traffic and eliminate wait times at checkout
- Improve customer service and create a more personalized experience
- Minimize security risks and improve consumer confidence
- Achieve huge cost savings by completing card-present transactions
- Reduce hardware and equipment costs
- Implement out-of-store sales channels, including pop-up stores and delivery
- Differentiate from competitors and drive brand loyalty

With ROAM, the mobile POSSibilities are endless...

Solution

Use Case

Benefits

Line Busting



Today's consumers are tech savvy and expect the restaurants they interact with to be as well. ROAM's platform allows you to leverage your existing infrastructure to create seamless experiences for your customers so they can avoid long lines, order faster and get on with their day.

- Accelerate the checkout process and eliminate line abandonment
- Integrate with existing point of sale (POS) systems
- Enable employees to view backend data from the restaurant floor

Catering and Events



In the past few years there has been a growing consumer demand for restaurants to provide catering for personal entertaining and events. In fact, consumers' use of quick service restaurants for catering is expected to grow at annual rates of 5% or more. ROAM enables restaurants of all types to capitalize on this opportunity by powering them with all the tools they need to complete secure card transactions while outside of their restaurant.

- Create a pop-up store at your disposal, wherever you may need it
- Offer your customers the flexibility to pay with cash or credit card
- Extend the same customer service and sales that you provide within your store
- Enable employees to check customer data or inventory while off-premise

Pay at Location



Whether accepting payments at the door, at the table or even during curbside pickup, it's critical to give your customers the option of paying with their credit or debit card. By leveraging ROAM's PCI-approved Pay at Location solution, you can provide customers the ultimate level of convenience, while lowering costs for your business.

- Reduce risk of incorrect data entry or misuse of credit card information
- Increase revenue by providing upselling and cross-selling opportunities
- Qualify for card-present transaction rates, resulting in huge cost savings
- Increase table turnover ratio

Venues and Stadiums



Throughout economic booms or busts, people continue to attend and spend at live events. Whether at a concert, sporting event or theatrical performance, attendees expect the same customer service as they would receive at any hospitality establishment. ROAM's hospitality solutions allow you to extend your POS system to a mobile device in order to meet this customer demand.

- Enable venue-owned carts to securely accept credit card payments from anywhere
- Allow customers to pay at their seat so they don't miss even a second of their event
- Integrate with almost any POS system
- White label the entire solution to reinforce the venue's brand

About ROAM™

ROAM, part of Ingenico Mobile Solutions, helps merchants get to market quickly with secure, cost effective and powerful mobile point of sale solutions, regardless of the technology environment. ROAM's "powered by" mCommerce platform provides the hardware peripherals, applications, tools and services enabling companies worldwide to realize the benefits of using mobile to reinvent their interactions with their customers and to create new business efficiencies. Founded in 2005, ROAM is a pioneer in the mobile POS space, having produced and distributed the industry's first secure mobile card reader and today powers mobile point of sale solutions for many of the leading companies in this market, globally.

www.roamdata.com | www.ingenico.com