



Powering Mobile Point of Sale for Telecommunications

The Next Wave of Mobile Business Solutions

Mobile carriers have been providing businesses across the globe with mobile solutions for years. Whether small-to-medium businesses (SMBs) or large enterprises, these organizations rely on mobile carriers for all of their voice, data and media needs. Today, these businesses are also requiring a solution for accepting mobile payments. By enabling your customers to transform their smartphones and tablets into point of sale terminals, you can capitalize on this opportunity and become the one-stop-shop for all things mobile.

ROAM's mCommerce Platform: Streamlining Mobile Point of Sale

While most mobile carriers understand the need to provide a mobile payment solution to their customers, many are struggling to keep up with this fast moving technology. ROAM helps telecommunication providers stay ahead of the curve by providing the only end-to-end mobile commerce platform on the market. The platform includes all of the hardware, applications, tools and services you need so you can get to market with your own mPOS offering.

- Accept payments using our full suite of PCI PTS and EMV certified mobile card readers
- Leverage our industry leading mPOS application that transforms smartphones and tablets into true point of sale devices
- Access real-time dashboards to manage devices, transactions, user profiles and more
- Quickly and easily integrate with existing backend systems and value-added services

- Implement new sales channels and create additional revenue streams
- Launch new product offerings and value-added services that drive customer loyalty
- Expand your customer base by targeting mobile merchants
- Differentiate from other mobile carriers and gain a competitive edge
- Enable customers to achieve huge cost savings by completing card present transactions
- Offer a less expensive alternative to traditional POS systems



With ROAM, the mobile POSSibilities are endless...

Solution

Use Case

Benefits

Mobile Operator Branded Payments



Together, ROAM and Ingenico enable mobile network operators (MNOs) to extend their footprint and develop new revenue streams in the mobile payments market. With ROAM's platform, MNOs can distribute their own custom-branded mPOS solutions that prioritize acceptance of their proprietary mobile wallets and value-added services.

- Enrich enterprise offerings to capture high value customers and migrate to professional accounts
- Drive market share while generating recurring transactional revenues
- Increase average revenue per user (ARPU) and create long-term relationships with professional account holders
- Disrupt the payments ecosystem and ensure customer and merchant adoption of your mobile money and value-added services programs

Global Support and Services



By partnering with ROAM and Ingenico, you're able to leverage the combined expertise of the world's most trusted names in mobile commerce. Now you can expand your mobile offerings and gain a competitive advantage, while continuing to focus on your existing core competencies. We'll take care of the rest.

- Receive a branded reader and mPOS app
- Leverage our merchant boarding, account set up and risk underwriting services
- Allow ROAM and Ingenico to handle payment processing, settlement and reconciliation
- Receive merchant and carrier level reporting
- Take advantage of our level 1 customer service and support



About ROAM™

ROAM, part of Ingenico Mobile Solutions, helps merchants get to market quickly with secure, cost effective and powerful mobile point of sale solutions, regardless of the technology environment. ROAM's "powered by" mCommerce platform provides the hardware peripherals, applications, tools and services enabling companies worldwide to realize the benefits of using mobile to reinvent their interactions with their customers and to create new business efficiencies. Founded in 2005, ROAM is a pioneer in the mobile POS space, having produced and distributed the industry's first secure mobile card reader and today powers mobile point of sale solutions for many of the leading companies in this market, globally.

www.roamdata.com | www.ingenico.com