

# mobile point of sale solutions for retail

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Create a white-labeled mobile point of sale (mPOS) solution or customized payment application that's quick to develop, easy to manage, and completely secure.

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Personalize the in-store shopping experience by extending your POS infrastructure onto mobile devices.

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Accept secure card payments in the field, in consumers' homes, or wherever a sales opportunity may be.

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Unlock new revenue opportunities, both in-store and out-of-store.

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## Increase retail sales with a tailored mPOS solution

The prevalence of new consumer-driven payment technologies, such as near field communication (NFC) and mobile wallets are just some of the many drivers impacting the payment industry worldwide and causing retailers to reevaluate their payment acceptance systems.

These new payment options require retailers to be more agile and better equipped to meet the demands of their consumer. With a flexible and secure mPOS solution, retailers can not only be prepared to accept all payment types, but they can also reap additional benefits such as decreased operational costs and increased customer loyalty.



Ranked No. 1 by ABI Research in its mPOS Devices Competitive Assessment, Ingenico Mobile Solutions can help retailers create a customized mPOS solution that meets the unique needs of their retail business—one that helps cut through the competitive clutter and realize greater retail success.

## Enterprise-grade mPOS for retail estate owners

In today's competitive landscape, you need to be able to quickly and easily develop, deploy, and manage the mPOS solution for your retail business. Ingenico Mobile Solutions provides the centralized, real-time control and visibility that retail estate owners require for a successful mPOS implementation.



### WHITE-LABEL TURNKEY SOLUTIONS

- Go to market quickly with an end-to-end mPOS solution that includes mobile card readers, a turnkey mPOS application, management portals, and a secure payment gateway.
- White-label the entire mPOS solution to reinforce your brand and create a seamless customer experience across all channels.
- Leverage a secure, industry-proven mPOS solution that meets all of the latest security requirements and payment standards.

### mPOS ESTATE MANAGEMENT

- Centrally manage a wide range of mobile devices running multiple operating systems and applications.
- Customize risk tolerance and reduce fraudulent transactions with pre-processing controls.
- Board, activate and deactivate users within minutes.
- Easily manage a large number of users by configuring user profiles, policies, and roles.
- Gain real-time visibility into transactions and account activity with a robust reporting environment.

### MOBILE PAYMENT APIS

- Develop a customized mPOS solution for your specific business needs.
- Integrate mobile payment acceptance into existing applications, backend systems, and business processes.
- Leverage built-in security to meet retail industry and regulatory requirements.
- Integrate new value-added services, such as loyalty programs and custom marketing offers.
- Streamline reporting and eliminate reconciliation requirements.



## In-store mPOS for retailers

Today's tech-savvy consumers demand more, forcing retailers to stay ahead of the curve in order to remain competitive. Ingenico Mobile Solutions' mCommerce platform allows retail employees to quickly check inventory, increase upsell and cross-sell opportunities, and speed up checkout. This interactive and personalized shopping experience improves customer loyalty, while providing retailers with increased sales opportunities that drive more revenue.



### CLIENT SERVICING

- Increase customer basket size by upselling and cross-selling on the spot.
- View inventory information or other backend system data right on the store floor.
- Personalize service by accessing customer information from anywhere in the store, and providing intelligent offers based on that information.
- Capture customer email for an additional marketing channel.



### LINE BUSTING

- Accelerate the checkout process and eliminate line abandonment.
- Eliminate POS deserts and allow the customer to buy products from wherever they choose.
- Scan multiple items or accept loyalty customer coupons (barcodes, QR codes, etc.) from anywhere in the store.



### BUSINESS CONTINUITY

- Avoid lost sales opportunities due to POS service interruptions.
- Ensure customer satisfaction minimizing long-term revenue loss.
- Receive detailed transaction reporting for easy transaction reconciliation during system downtime.





### Out-of-store mPOS for retailers

To stay top of mind in this highly competitive environment, retailers must think outside of the box. Ingenico Mobile Solutions' mCommerce platform offers retailers the flexibility to take their business wherever a sales opportunity may be. Open a pop-up store to meet demand or allow your home services team to accept payment while in a customer's home. By extending your business beyond store walls, you can expand revenue opportunities, improve the customer experience, and achieve faster ROI.



#### HOME SERVICES

- Provide more value to customers through additional services.
- Check customer data or inventory while in your customer's home.
- Provide cross-selling/upselling opportunities.
- Decrease administration work with real-time signature capture and invoicing.



#### POP-UP STORES

- Create a pop-up store to meet seasonal or other demand, while offering customers the flexibility to pay with cash or credit card.
- Quickly check customer data or inventory while in a pop-up store.
- Extend the same in-store customer experience in a pop-up store.
- Ensure retail store best practices are followed and security standards are met.

### ABOUT INGENICO MOBILE SOLUTIONS

Ingenico Mobile Solutions is the global reference in mobile payment acceptance, providing secure, enterprise-level mobile Point of Sale solutions to more than 100,000 merchants worldwide. Our end-to-end mobile commerce platform enables merchants of all sizes to boost sales by deploying out-of-store payment solutions in addition to existing in-store solutions. Ingenico Mobile Solutions is part of the Ingenico Group, the global leader in seamless payment.

